



GLOBAL TA·DAY EVENT

ATAP [▲]

SEPT 1, 2021
ALL TIME ZONES

	MAIN STAGE	STAGE 2	STAGE 3	STAGE 4	STAGE 5
3:50 AM EDT	Global Kickoff & Welcome				
4:00 am - 4:30 am		Why Dedicated Sourcers are Needed on TA Teams Vanessa Raath	Agile Sourcing Akberali Engineer		
4:30 am - 5:00 am		Sourcing Tips & Tricks Aniket Ingle	People Intelligence, Workforce Strategy & Analytics Chris Long		
5:00 am - 5:30 am		Content Creation & Recruitment Marketing & Employer Branding Eva Baluchova	Strategic Partnerships Anna Stenbeck		
5:30 am - 6:00 am		Sourcing Tips / Tricks / Best Practices Gordon Lokenberg	There is No Right or Wrong in Talent Acquisition, Only Different Business Cases Bobbie Morel		
6:00 am - 6:30 am		Talent Development in the #middleofstrangeness Liz Lembke	How to Turn Coda.io into a Wonderful CRM for Hiring Denys Dinkevich		
6:30 am - 7:00 am		Balazs Paroczay Sourcing for D&I	Hiring Maturity Renita Kasper		
7:00 am - 7:30 am		Sourcing Tips / Tricks & Best Practices Kim Lokenberg	How to Get the Highest Response Rate Marcel van der Meer		
7:30 am - 8:00 am		Candidate Engagement Best Practices Guillaume Alexandre	Upleveling the Human Aspect with the Help of Tech Sara Dalsfelt		
8:00 am - 8:30 am		The Authentic Self in the Workplace Lerato Semanya	Market Mapping Pierre-André Fortin	Sourcing IN Communities. How to Actually Leverage a Community in Your Sourcing Instead of Being a Fly on the Wall Wim Dammans	
8:30 am - 9:00 am		Taking LinkedIn from Good to Great Brian Fink	Source Like a Spy Jose Kadlec		
9:00 am - 9:30 am	The State of TA Cathy Henesey, ATAP President <i>Sponsored by: Hiretual</i>				
9:30 am - 10:00 am	VISIT EXHIBIT HALL & GLOBAL TA DAY SPONSORS				
10:00 am - 10:30 am		Talent Acquisition: Past, Present, and Humanity Steve Levy	Managing Recruiter Performance Tim Sackett	Candidate Experience Best Practices Dave Hazelhurst	ATAP introduces a Recruiter Assessment Tool for Members Jim D'Amico & Trevor Vas

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10:30 am - 11:00 am	Navigate Post-Pandemic Hiring Market with Your Talent Data <i>Sponsored by: Eightfold.AI</i>	Strategy and Innovation. Automation. Robotic Process. Shally Steckerl	Hiring Managers Hindering Hiring Katrina Collier	Start Web Scraping Today - A Beginners Guide Bret Feig	
11:00 am - 11:30 am		Building a Flexible TA Team Martin Dangerfield	Effortless Recruitment Sourcing Ivan Stojanovic	How a Mentor Relationship Can Change You for the Better Panel Discussion	
11:30 am - 12:00 pm		Sourcing Tactics for Running a Search Ronnie Bratcher	Personal Development for Recruiters Vibha Bhatia	"Don't Go Chasing Unicorns" - Building Inclusive Talent Pipelines Charlotte Harris	
12:00 pm - 12:30 pm		Sourcing Automation Glenn Gutmacher	The Challenger ATS Bill Boorman	Avoid The Hidden People Pools at Your Peril John Rose	
12:30 pm - 1:00 pm		Optimize Your Process to Delight Your Candidates Christy Spilka	Hiring Process Tips & Tricks Maren Hogan	Empowering Sourcers by Providing Stakeholders with More Data Rick Follis	Employment Market Trends and Forecast for TA Jay Denton
1:00 pm - 1:30 pm		Actionable Tips to Drive DEI in TA Melissa Dobbins	Talent Attraction and Recruitment Marketing in Today's Tight Labor Market Crystal Miller-Lay	Employer Brand Activation Allison Kruse & Chloe Rada	How I won the SourceCon Grandmaster Challenge! Kristin Hughes
1:30 pm - 2:00 pm		Talent Insights for Smarter Sourcing Jim Schnyder & Amy Sherman	Experiential Recruiting Sadia Ayaz	There's No Such Thing as Candidate Control Nathan Hill	Content Marketing and Community Building Joel Lalgee
2:00 pm - 2:30 pm		A.I. Unplugged Mike "Batman" Cohen	Recruiting in the Age of Acceleration Jason Roberts	Recruiting On Instagram Dorothea Boziocolona-Volpe	Effective Recruiting Leadership Strategies to Make YOU a Rockstar Michael Goldberg
2:30 pm - 3:00 pm		Tips, Tricks, Tools, etc Dean Da Costa	The Intersection of Best Place to Work and Hybrid Work William Tincup	Noob? Entry-level? Recruiting Tips and Hacks Jo Weech	How to Build a Sourcing Function Adriaan Kolff
3:00 pm - 3:30 pm	Fireside Chat: Evaluating AI for TA Cathy Henesey & Athena Karp <i>Sponsored by: HiredScore</i>	Problem Solving/Architecting Sourcing Based Solutions Greg Hawkes	Diversity Sourcing Arron Daniels	Hiring Re-Entry Employees Dawn Freeman	
3:30 pm - 4:00 pm		Innovation at Scale Tiffany Ballve	Recruiting, Hiring and Candidate Experience Kevin Crossman	Staying Organized During High Volume Periods Julia Adler	Hub/Spoke - Less Than 6 Degree Sourcing Alan Fluhrer
4:00 pm - 4:30 pm		Recruitment Brand Marketing LinkedIn Inbound Strategy Craig Fisher	Sourcing for Speed & Efficiency Jer Langhans	Sourcing Best Practices Laura Stoker	
4:30 pm - 5:00 pm		Lessons Learned from Running a High-End Global TA Org Danielle Monaghan	Why Emotionally Intelligent Recruiters Will Have Their Moment This Yearx Caroline Stokes	Sourcing with Images and Emojis Irina Shamaeva	
5:00 pm - 5:30 pm		Design Bias in Building Futurestate Jenny Cotie Kangas	Dazzling with Data: Using Data, Analytics and Visualizations. Melissa Thompson & Michele Thompson	How to Maximize Your CRM/ATS Jim Schnyder	
5:30 pm - 6:00 pm	Recruitment Addiction Mike "Batman" Cohen <i>Sponsored by: SeekOut</i>				
6:00 pm - until 7 pm	VIRTUAL HAPPY HOUR CELEBRATION				